

## About Us

Water Garden News is published by

BowTie News is a division of BowTie Inc., America's leading producer of pet and animal magazines. Our roster of more than 50 publications is distributed nationally to millions of consumers as well as pet stores, garden centers and other magazine dealers.

News on WaterGardenNews.com is provided by BowTie News and our team of reporters who specialize in covering the water garden industry and related fields. News is supplemented by Water Garden News magazine's team of editors, photographers and writers.

Water Garden News is a business-to-business magazine for retailers and contractors published seven times annually. WGN showcases comprehensive and timely coverage of industry news and new products, provides fresh and objective coverage of issues, trends and events, serves as an open forum for discussing controversial topics and covers new profit centers and best practices through its website and corresponding print publication.

Divisions of BowTie Inc. include BowTie Magazines, BowTie Press, BowTie News, Thoroughbred Times Company, Global Distribution Services and AnimalNetwork.com.

Animal Network's Gold Standard Quality Content

The internet is awash in content, but not all content is equal. Our professionals and experts put our content at the top of its class. What we provide isn't just good information, it is the best information available on a topic.

**Professional** All informational and instructional articles are written by professional experts in that field or written by journalists who interview professional experts in that field. All Animal Network sites are supported by a print publication, the leader in its field, covering the topic. Website content follows the same stringent policies and procedures of the print publications. Our contributors and editors are networked and connected to the top veterinary researchers, behaviorists, nutritionists and innovators in rescue and other fields. What we provide isn't just good information, it is the best information available on a topic. The editorial leadership of Animal Network sites has more than 20 years experience in covering the pet community and industry.

**Medical** All medical articles on the Animal Network sites are sourced or written by professional veterinarians who specialize in that particular animal, and their names are cited. The current, best medical advice changes rapidly. All medical articles on Animal Network sites have dates. New medical articles are updated monthly on our sites.

**News** All Animal Network sites maintain the highest journalism standards in covering news stories in their pet category. All news stories are factual, written from a journalistic perspective. Opinion pieces are clearly stated as opinions. Strict policies and procedures are in place to protect against conflicts of interest and to maintain the highest standards of integrity. Animal Network News Division has news journalists who report to a news director. The news director has more than 17 years experience covering the pet industry.