

Beverly Hills Bash to Promote Green Landscapes

Friday, June 19, 2009, 6:00 p.m., EDT

Frayne McAtee, category manager for Oase North America, discusses attributes of the company's newest fountain technology. (Courtesy of Brian Hutchins/BowTie Inc.)

Mike Garcia, owner of Enviroponds Inc. in Redondo Beach, Calif., grills Oase North America-sponsored carne asada for dinner. (Courtesy of Brian Hutchins/BowTie Inc.) California Landscape Contractors Association's Los Angeles/San Gabriel Valley Chapter plans to hold the CLCA Green Expo Aug. 9 at the Greystone Estate in Beverly Hills, organizer Jon Goldstein of Jonny Appleseed Landscaping in Beverly Hills announced at the chapter's monthly meeting in June. The CLCA Green Expo is conceived to inform and inspire contractors and the general public to save water, power and money through green construction products and sustainable landscaping.

The CLCA Green Expo will feature an exhibit area with product vendors, landscape planting demonstrations and the Green Image Awards. The Green Image Awards will be given to celebrities to heighten awareness of sustainable landscaping.

Expected award recipients include singer Sheryl Crow and actor Bryan Cranston, perhaps best known as the father on sitcom "Malcolm in the Middle." The chapter meeting itself was held at the Redondo Beach, Calif., home of pond builder Mike Garcia. The CLCA chapter's meeting featured demonstrations of Oase fountain technology. Representatives from solar and wind power companies, landscape lighting companies and artificial turf companies also attended the event.

Garcia's back yard features several water features equipped with Oase technology, including a swim pond and a koi pond. Oase North America of Corona, Calif., sponsored the carne asada dinner, grilled by Garcia.

For more information about the CLCA Green Expo, contact Dorinda Angelucci at 917-497-0306, 818-209-2026 or dorinda.angelucci@gmail.com.