

Atlantic to Distribute Rain Harvesting Line

Wednesday, July 14, 2010, 3:40 p.m. EDT

Luke Sirl (left), national business development manager for Rain Harvesting, and James Lavery, rain harvesting manager for Atlantic Water Gardens, show off a new downspout diverter at the National Hardware Show. Atlantic Water Gardens of Mantua, Ohio, signed a North American distribution agreement with Rain Harvesting of Australia. The distribution deal covers the irrigation, landscape and water garden sectors. Atlantic Water Gardens hired James Lavery to manage its rain harvesting efforts.

At the National Hardware Show in Las Vegas in May, Atlantic Water Gardens and Rain Harvesting both exhibited the company's rainwater filtration and collection system. Australians use the system to provide water for use inside homes, but the companies are marketing the line to provide water for irrigation purposes, including filling ponds.

The rain harvesting line can be used with Atlantic Water Gardens' Eco-Blox products to collect, filter and store rooftop water for landscaping needs, Atlantic Water Gardens reports.