

LandOpt to Provide Three New Contractors with Business Support

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LandOpt, a Pittsburgh-based provider of business operating systems, reported in mid-April that it added three landscape service providers to its nationwide network. The new contractors are Trace Lawn and Landscaping of Meadville, Pa., The Upham Landscape Co. of Weston, Mass., and ProScape Lawn and Landscape Services of Marion, Ohio.

LandOpt provides landscape contractors with business procedures for all business management functions, including sales and marketing, operations management, business management, human resources and professional development. The procedures are supported with Web-based software applications and business success coaching.

“The green industry is going through a business revolution,” said Tim Smith, LandOpt CEO. “The methods we introduce place high standards and professionalism into the corporate structure. Our partners experience growth, higher profit and develop an organization that is dependent upon business processes, not the owner.”