

Pride Family Brands Honors Sales Reps

Monday, Oct. 24, 2011, 5:40 p.m. EDT

Michael UrkowitzCasual furniture manufacturer Pride Family Brands of Fort Lauderdale, Fla., handed out its 2011 Manufacturer Representative Awards at the International Casual Furniture and Accessories Market in Chicago in September. Michael Urkowitz of Michael Urkowitz Associates earned Pride's Sales Representative of the Year award.

Urkowitz is Pride's patio specialty representative for the mid-Atlantic region. He also received the award in 2008 and has represented Pride products since 2003.

Pride awarded its Specialty Sales Representative of the Year award to Steve Tunnicliffe, who represents Pride's Summer Winds brand in the Midwest region. Don Bennett and HC Haynes of earned the Prospecting Award for their service in Arkansas, Louisiana, Texas and Oklahoma. Finally, Doug Becht of Jack Becht Ltd. received the Most Improved Territory award for his work in Illinois and Wisconsin.