

Glee World Network Free to International Attendees

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The network is meant to enhance the show experience for international visitors, said Adam Ash, North American agent for Trade Promotion Services, the company that organizes the event.

Members can book discounted accommodations at participating hotels, secure theater tickets and hotel reservations, and schedule appointments with exhibitors through its website, www.gleeworldnetwork.com. Enrollment in the program is also done through the website.

The network has a hotline available with updated show information, and members receive email alerts regarding breaking show news.

Groups of five or more members receive free access to airport business lounges and limousine services from London Heathrow Airport. All members receive a travel card for free public transportation around Birmingham, and a coupon booklet for bars and restaurants. They can also choose to participate in a three-day social program, including lunches, entertainment, receptions, and tours of garden and pet outlets.

Additionally, international members will receive free entrance badges, an international show planner, a preview of product launches, and United Kingdom market statistics.