

Witnessing a Green Revolution

Monday, Dec. 21, 2009, 8 a.m., EST

I landscaped this property with California-native plants and used compost instead of soil amendment. I also installed low-volume irrigation, all LED lights and a mag-drive pump. (Courtesy of Mike Garcia) Out of adversity comes invention! We certainly have experienced a lot of adversity the past couple of years. Those of us who survive these economically challenging times are seeing the green industry change before our eyes.

The pond and water garden market is beginning to flood with a plethora of new products that seem to harmonize with Earth. These products are called sustainable products. The pond world also has begun to embrace the concept of sustainability.

I see the new generation of pond and water garden products designed to cater to the green and sustainable segment of our society. Increasingly, consumers seek the word sustainability attached to products they want to buy. Have you joined the green revolution yet?